



# OFFSHORE TECHNOLOGY CONFERENCE **ASIA**

c/o SPE-Asia Pacific (M) Sdn. Bhd. (Company No.317622X)

Level 35, The Gardens South Tower, Mid Valley City, Lingkaran Syed Putra, 59200 Kuala Lumpur, Malaysia

Telephone: +60.3.2182.3000 • Facsimile: +60.3.2182.3030 • Email: [otcasia@otcnet.org](mailto:otcasia@otcnet.org) • Website: [www.otcasia.org](http://www.otcasia.org)

## Asia Remains Resilient in the Shifting Global Energy Landscape

**Houston, Texas, USA (5 May 2015)** – The Offshore Technology Conference Asia (OTC Asia) 2016 was launched at the Offshore Technology Conference (OTC) in Houston today. Following the event’s inaugural success in 2014, OTC Asia 2016 will be held for the second time from 22-25 March 2016 at the Kuala Lumpur Convention Centre in Kuala Lumpur, Malaysia.

Speaking at the launch, Datuk Mohd Anuar Taib, Senior Vice President, Upstream Malaysia of PETRONAS remarked that the industry needs to increase collaborative efforts given the current business climate, “Like the rest of the world, the industry landscape in Asia is challenged by the new realities in oil prices. Yet, instead of focusing on matters beyond our control, Asia is now positioning itself to set another record of rebound and resilience in responding to the challenges by building on our solid fundamentals of operational excellence and closer regional cooperation efforts. Hence, the theme for OTC Asia 2016 is an ideal backdrop to deliver these aspirations – Excellence in Asia.”

The launch featured a grand prize drawing of a round-trip airline ticket to Kuala Lumpur to attend OTC Asia 2016, courtesy of Halliburton. This was followed by a tour of the Malaysian Exhibition Pavilion which featured some of the leading Malaysian industry players – Malaysia External Trade Development Corporation (MATRADE), Malaysia Petroleum Resources Corporation (MPRC), Muhibbah Engineering and Eversendai Offshore – and 16 small- and medium-sized Malaysian enterprises.

Themed “**Excellence in Asia**”, OTC Asia 2016 reflects the region’s position as a global provider of technology where cultural and geographical diversity foster collaboration and innovation. OTC Asia 2016 will showcase Asia’s achievements, its aspirations, and the important technological developments that the region needs to stay robust and resilient in the shifting global energy market. The growing Asian representation at OTC echoes this sentiment.

Edward Stokes, OTC Board Chairman and Marine Project Manager, Alaska LNG, ConocoPhillips said, “The positive and enthusiastic response by the oil and gas industry to the first OTC Asia demonstrated Asia’s growing prominence in the global energy mix and the importance of having a platform such as OTC Asia for energy professionals to meet to exchange ideas and opinions regarding the advancement of scientific and technical knowledge for offshore resources, as well as to make new business and trade connections.”

The multi-disciplinary programme features an executive plenary session, panel sessions, country briefings, more than 300 paper presentations across 50 technical and Knowledge Sharing ePoster sessions covering aspects of geoscience, deepwater, subsurface and surface engineering, and offshore facilities and construction. Over 250 exhibitors will showcase their innovations, solutions and services in an exhibition floor spanning over 8,300 square metres. Sponsors and exhibitors include prominent industry players such as Baker Hughes, ConocoPhillips, ExxonMobil, Halliburton, Malaysia Investment Development Authority (MIDA), Murphy Oil, PETRONAS, PTT Exploration and Production Public Company Limited (PTTEP), Shell, and Technip.

#### Sponsoring Organisations

American Association of Petroleum Geologists  
American Institute of Chemical Engineers  
American Institute of Mining, Metallurgical,  
and Petroleum Engineers  
American Society of Civil Engineers  
American Society of Mechanical Engineers

Institute of Electrical and Electronics  
Engineers—Oceanic Engineering Society  
Marine Technology Society  
Society of Exploration Geophysicists  
Society for Mining, Metallurgy, and Exploration  
Society of Petroleum Engineers

The Minerals, Metals & Materials Society  
The Society of Naval Architects and Marine Engineers

#### Regional Sponsoring Organisation

Instituto Brasileiro de Petróleo, Gás e Biocombustíveis

#### Endorsing Organisations

International Association of Drilling Contractors  
Petroleum Equipment Suppliers Association



# OFFSHORE TECHNOLOGY CONFERENCE **ASIA**

c/o SPE-Asia Pacific (M) Sdn. Bhd. (Company No.317622X)

Level 35, The Gardens South Tower, Mid Valley City, Lingkaran Syed Putra, 59200 Kuala Lumpur, Malaysia

Telephone: +60.3.2182.3000 • Facsimile: +60.3.2182.3030 • Email: [otcasia@otcnet.org](mailto:otcasia@otcnet.org) • Website: [www.otcasia.org](http://www.otcasia.org)

OTC Asia 2016 will welcome global industry leaders and energy professionals representing more than 85 countries. Held in conjunction with the conference and exhibition are new components such as The Next Wave and STEM (Science, Technology, Engineering and Mathematics) programme catered for young professionals and students, and the Spotlight on New Technology Award, which recognises the latest and most advanced technologies from Asia Pacific.

--- THE END ---

## **About OTC**

Founded in 1969, the Offshore Technology Conference is the world's foremost event for the development of offshore resources in the fields of drilling, exploration, production, and environmental protection. OTC is held annually at Reliant Center in Houston. Each year, OTC attracts more than 80,000 attendees and 2,000 exhibiting companies representing more than 110 countries.

## **About OTC Asia 2016**

The Offshore Technology Conference Asia (OTC Asia) 2016 will be held from 22-25 March 2016 at the Kuala Lumpur Convention Centre in Kuala Lumpur, Malaysia. PETRONAS is the exclusive Corporate Supporting Organisation for OTC Asia 2016.

OTC Asia is where energy professionals meet to exchange ideas and opinions to advance scientific and technical knowledge for offshore resources and environmental matters. The event showcases state-of-the-art technology for offshore drilling, exploration, production and environmental protection.

**The Call for Papers is now open. Submission deadline is 22 May 2015.**

More information can be found at [2016.otcasia.org](http://2016.otcasia.org)

## **MEDIA CONTACT**

Karyn Nair

Marketing Manager

Offshore Technology Conference Asia

+603 2182 3158 | [knair@otcnet.org](mailto:knair@otcnet.org)

Ben Bladon

+44 1306 882288 | [b.bladon@bcmpublicrelations.com](mailto:b.bladon@bcmpublicrelations.com)

---

### **Sponsoring Organisations**

American Association of Petroleum Geologists  
American Institute of Chemical Engineers  
American Institute of Mining, Metallurgical,  
and Petroleum Engineers  
American Society of Civil Engineers  
American Society of Mechanical Engineers

Institute of Electrical and Electronics  
Engineers—Oceanic Engineering Society  
Marine Technology Society  
Society of Exploration Geophysicists  
Society for Mining, Metallurgy, and Exploration  
Society of Petroleum Engineers

The Minerals, Metals & Materials Society  
The Society of Naval Architects and Marine Engineers

### **Regional Sponsoring Organisation**

Instituto Brasileiro de Petróleo, Gás e Biocombustíveis

### **Endorsing Organisations**

International Association of Drilling Contractors  
Petroleum Equipment Suppliers Association