



OFFSHORE TECHNOLOGY CONFERENCE **ASIA**

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FOR IMMEDIATE RELEASE

OTC ASIA 2016 SHOWCASES REGION'S ACHIEVEMENTS AND ASPIRATION

2 March 2016, Kuala Lumpur – The biennial Offshore Technology Conference Asia (OTC Asia) 2016 will be opening in just under three weeks at the Kuala Lumpur Convention Centre in Kuala Lumpur, Malaysia. At the briefing held earlier today, it showcased the progressive and comprehensive conference programme that reflects the theme – “Excellence in Asia.”

Speaking at the briefing, Dato’ Wee Yiaw Hin, Executive Vice President & CEO, Upstream, **PETRONAS** said, “Petronas is very honoured in continuing our commitment as a corporate sponsor for OTC Asia. The event, the biggest in Asia, will serve as a platform for industry experts, government agencies and external stakeholders to congregate and share knowledge and experience. We need to continue collaborating in innovations and technologies and we need to do it at a faster pace. At the same time, as an industry, we really need to step up and make a major and structural change on how the industry should operate in terms of cost, productivity, efficiency and effectiveness.”

Hosted by PETRONAS, the Corporate Supporting Organisation for OTC Asia 2016, and its Organising Committees, the briefing was attended by industry leaders and experts including Datuk Mohd Anuar Taib, Senior Vice President, Upstream Malaysia, **PETRONAS**; Todd Creeger, President, **ConocoPhillips Malaysia**; Sauu Kakok, Vice President Offshore, **Hess Exploration & Production Malaysia**; and Maen Razouqi, Vice President & General Manager, Brunei, Malaysia & Philippines, **Schlumberger**.

The extensive conference programme will feature **two (2) dynamic plenaries** providing insights into overcoming technology gaps and maintaining growth through cost leadership, and demonstrating successful leadership in other industries; **10 engaging panels** discussing current trends such as cost reduction through innovation, oil price volatility and implications to the industry, next generation workforce and FLNG; **18 cutting-edge special sessions and country briefings** with presentations into on-going major regional projects, market outlooks and investment climates; and **more than 300 multi-disciplinary technical sessions and presentations** on various offshore aspects of geoscience, deepwater, subsurface and surface engineering, facilities and construction, and more.

Rao Abdullah, Malaysia Task Force Vice Chairman and Vice President – Asia Pacific Region of **Halliburton** said, “The conference will address challenges the industry is facing especially improving efficiencies and increasing collaboration in a big way. As Albert Einstein said - We cannot solve a problem with the same thinking we used when we created them, we have to think differently.”

More than 15,000 participants, sponsors and exhibitors - representing more than 2,500 organisations from over 60 countries - are expected to take part in OTC Asia 2016. The state-of-the-art exhibition features over 250 exhibitors showcasing their latest technologies and services.

The event will also feature three (3) exciting new components focusing on education and technology recognition – **The Next Wave** for young energy professionals, the **High School STEM** programme for high school students and teachers, and **Spotlight on New Technology Awards** for exhibitors showcasing the latest, most advanced technologies.

OTC Asia 2016 promotes the exchange of ideas and innovations to advance scientific and technical knowledge for offshore resources and environmental matters. The event will take place from 22-25 March.

Sponsoring Organisations

American Association of Petroleum Geologists
American Institute of Chemical Engineers
American Institute of Mining, Metallurgical,
and Petroleum Engineers
American Society of Civil Engineers
American Society of Mechanical Engineers

Institute of Electrical and Electronics
Engineers—Oceanic Engineering Society
Marine Technology Society
Society of Exploration Geophysicists
Society for Mining, Metallurgy, and Exploration
Society of Petroleum Engineers

The Minerals, Metals & Materials Society
The Society of Naval Architects and Marine Engineers

Regional Sponsoring Organisation

Instituto Brasileiro de Petróleo, Gás e Biocombustíveis

Endorsing Organisations

International Association of Drilling Contractors
Petroleum Equipment Suppliers Association



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For more information on OTC Asia 2016, and to register, please visit: <http://2016.otcasia.org>



Dato' Wee Yaw Hin of PETRONAS speaking at the media briefing



Dato' Wee Yaw Hin of PETRONAS and Rao Abdullah of Halliburton at the media briefing



OTC Asia 2016 Malaysian Task Force at the media briefing



Dato' Wee Yaw Hin and Datuk Mohd Anuar Taib at the media briefing

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About OTC

Founded in 1969, the Offshore Technology Conference is the world's foremost event for the development of offshore resources in the fields of drilling, exploration, production, and environmental protection. OTC is held annually at Reliant Center in Houston. Each year, OTC attracts more than 70,000 attendees and 2,000 exhibiting companies representing more than 110 countries.

About OTC Asia 2016 (<http://2016.otcasia.org>)

The Offshore Technology Conference Asia (OTC Asia) is where energy professionals meet to exchange ideas and opinions to advance scientific and technical knowledge for offshore resources and environmental matters. It is organised by 13 sponsoring societies: AAPG, AIChE, AIME, ASCE, ASME, IEEE, OES, Marine Technology Society, SEG, SME, Society of Naval Architects and Marine Engineers, SPE and TMS.

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American Society of Civil Engineers
American Society of Mechanical Engineers

Institute of Electrical and Electronics Engineers—Oceanic Engineering Society
Marine Technology Society
Society of Exploration Geophysicists
Society for Mining, Metallurgy, and Exploration
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OTC Asia 2016 will take place from 22-25 March 2016 in Kuala Lumpur. PETRONAS is the exclusive Corporate Supporting Organisation for the event.

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