



# OFFSHORE TECHNOLOGY CONFERENCE **ASIA**

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**For Immediate Release**

## **STRONG TECHNICAL PROGRAMME AT THE CORE OF OTC ASIA 2016**

**11 January 2016, Kuala Lumpur** – The Offshore Technology Conference Asia (OTC Asia) 2016 will be held for the second time from 22-25 March 2016 at the Kuala Lumpur Convention Centre in Kuala Lumpur, Malaysia. Much anticipation has been sparked as the early bird registration deadline of 25 January 2016 draws close, by the strong technical content scheduled for Asia's premier offshore energy event.

Themed "**Excellence in Asia**", OTC Asia 2016 reflects the region's reputation for delivering excellence in technology, innovation, execution and human resources to the offshore oil and gas industry. As the largest OTC programme ever developed, it will showcase Asia's achievements, its aspirations, and the important technological developments that the region needs to stay robust and resilient in the shifting global energy market.

"The conference programme addresses pertinent issues that the energy industry is facing today. From cost reduction, through innovative techniques and practices, to the management of asset value through data-driven technologies to improve efficiency and profitability. The application of technology will also be one of the main avenues for the industry to weather the current low price environment, and continue to provide clean, affordable energy in the long term. OTC Asia 2016 is the perfect platform to address these contemporary and timely topics" remarked Muhammad Zamri Jusoh, OTC Asia 2016 Programme Committee Chairman and Vice President, Malaysia Petroleum Management, **PETRONAS**.

The programme features two executive plenary sessions, 22 panel discussions, eight special sessions and nine country briefings. Executive Plenary speakers comprise energy and other industry leaders including: Dato' Wee Yaw Hin, EVP and CEO, Upstream, **PETRONAS**; Jeffrey Miller, President, Chief Health, Safety and Environment Officer, and Board of Directors, **Halliburton**; Tan Sri Dato' Seri Shahril Shamsuddin, President & Group CEO, **SapuraKencana Petroleum**; Andy Brown, Upstream International Director, **Shell**; KK Lim, President, Asia Pacific, **Technip**; Tan Sri Tony Fernandes, CEO, **AirAsia**; John Rice, Vice Chairman, **GE**; CB Choo, former CEO, **Keppel**; and Mukhtar Malik Hussain, Deputy Chairman and CEO, **HSBC Malaysia**.

In opening up access to new oil and gas reserves, the oil and gas industry in Asia Pacific is working with increasingly complex reservoirs, in deepwater environments and taking on EOR projects offshore. These challenges have sharpened the focus on both execution excellence, as well as innovation as a means of cutting costs. Best practices in both areas stand out in the 'Excellence in Execution' and 'Cost Reduction through Innovation' panel sessions.

Delivery of the world's first LNG FPSO unit is due in the coming months. PETRONAS will showcase how its innovation in design, excellence in fabrication and project management came together in the realisation of this ground-breaking project, in a special session.

OTC Asia 2016 will also feature an exhibition encompassing 8,000 square metres with over 300 industry exhibitors showcasing their latest products, technologies and services. Sponsoring and exhibitor organisations include prominent industry players such as **Baker Hughes, ConocoPhillips, ExxonMobil, Halliburton, Malaysia Investment Development Authority (MIDA), Murphy Oil, PETRONAS, PTT Exploration and Production Public Company Limited (PTTEP), Shell** and **Technip**. Malaysia's national oil company **PETRONAS** is the exclusive Corporate Supporting Organisation.

#### **Sponsoring Organisations**

American Association of Petroleum Geologists  
American Institute of Chemical Engineers  
American Institute of Mining, Metallurgical,  
and Petroleum Engineers  
American Society of Civil Engineers  
American Society of Mechanical Engineers

Institute of Electrical and Electronics  
Engineers, Oceanic and Engineering Society  
Marine Technology Society  
Society of Exploration Geophysicists  
Society for Mining, Metallurgy, and Exploration Inc  
Society of Naval Architects and Marine Engineers

Society of Petroleum Engineers  
The Minerals, Metals & Materials Society

#### **Regional Sponsoring Organisation**

Instituto Brasileiro de Petróleo, Gás e Biocombustíveis

#### **Endorsing Organisations**

International Association of Drilling Contractors  
Petroleum Equipment & Services Association



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The event is expected to draw 25,000 engineers, technicians, executives, operators, scientists, and managers from all fields in the oil and gas exploration and production industry, representing more than 80 countries from around the world.

For more information on OTC Asia 2016, and to register, please visit: <http://2016.otcasia.org>

\*\* Early Bird Discount ends on **25 January 2016**, so please register now.

## ENDS

### About OTC

Founded in 1969, the Offshore Technology Conference is the world's foremost event for the development of offshore resources in the fields of drilling, exploration, production, and environmental protection. OTC is held annually at Reliant Center in Houston. Each year, OTC attracts more than 70,000 attendees and 2,000 exhibiting companies representing more than 110 countries.

### About OTC Asia 2016 (<http://2016.otcasia.org>)

The Offshore Technology Conference Asia (OTC Asia) is where energy professionals meet to exchange ideas and opinions to advance scientific and technical knowledge for offshore resources and environmental matters. It is organised by 13 sponsoring societies: AAPG, AIChE, AIME, ASCE, ASME, IEEE, OES, Marine Technology Society, SEG, SME, Society of Naval Architects and Marine Engineers, SPE and TMS.

OTC Asia 2016 will take place from 22 – 25 March 2016 in Kuala Lumpur. PETRONAS is the exclusive Corporate Supporting Organisation for the event.

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American Society of Civil Engineers  
American Society of Mechanical Engineers

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Society of Exploration Geophysicists  
Society for Mining, Metallurgy, and Exploration Inc  
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